

GABRIEL BUNCH

Gaibbunch@gmail.com · 812-350-8198 www.gaibrielbunch.com

EXPERIENCE

06/2022 – Present

JUNIOR COPYWRITER, ARC WORLDWIDE

Worked with other copywriters and art directors to craft compelling copy. Worked on household brands and products including beauty, food, and more.

06/2021 – 08/2021

DIGITAL EXPERIENCE INTERN, LUMEN

Researched UX designs and implemented design strategies for webpages.

02/2021 – 05/2021

CONTENT WRITING INTERN, LENDINGTREE

Crafted social media and landing page copy. Created product descriptions. Collaborated on diversity campaign.

06/2020 – 08/2020

DIGITAL EXPERIENCE INTERN, CENTURYLINK

Optimized Contact Us page to reduce call volume. Researched and proposed an Esports marketing campaign.

07/2019 – 02/2020

STAFF WRITER, CAREER KARMA

Wrote technical articles featuring the latest tech news. Employed SEO best practices.

EDUCATION

03/2022

BA VISUAL COMMUNICATIONS, SAVANNAH COLLEGE OF ART AND DESIGN

Focused on a concentration in advertising and copywriting with a GPA of 3.8.

SKILLS

- Copywriting
- UX Research and Design
- SEO writing
- Adobe Creative Suite
- Final Draft