

# GAIBRIEL BUNCH

Gaibbunch@gmail.com · 812-350-8198

[www.gaibrielbunch.com](http://www.gaibrielbunch.com)

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## EXPERIENCE

06/2021 – 08/2021

**DIGITAL EXPERIENCE INTERN, LUMEN**

Researched UX designs and implemented design strategies for webpages. Worked with UserTesting, ContentSquare, and OpinionLab.

02/2021 – 05/2021

**CONTENT WRITING INTERN, LENDINGTREE**

Crafted social media and landing page copy. Created product descriptions. Collaborated on diversity campaign.

06/2020 – 08/2020

**DIGITAL EXPERIENCE INTERN, CENTURYLINK**

Optimized Contact Us page to reduce call volume. Researched and proposed an Esports marketing campaign.

07/2019 – 02/2020

**STAFF WRITER, CAREER KARMA**

Wrote technical articles featuring the latest tech news. Employed SEO best practices.

## EDUCATION

03/2022

**BA VISUAL COMMUNICATIONS, SAVANNAH COLLEGE OF ART AND DESIGN**

Focused on a concentration in advertising and copywriting with a GPA of 3.8.

## SKILLS

- Copywriting
- UX Research and Design
- SEO writing
- Adobe Creative Suite
- Final Draft
- Social Media Strategy